



THE NEXT GENERATION OF EQUAL



FUEL COST



TIRE WEAR



PRODUCTIVITY



SMOOTHER RIDE

**EQUAL FLEXX™** is the most scientifically tested and refined internal balancer available. 50+ compounds were put to the test.

The trucking industry continues to document the benefits of balancing all wheel positions and IMI has proven it in real world trials. Delivering significant tire and fuel savings with a superior return on investment for fleets.

## THE NET RESULTS FOR DEALERS

EQUAL FLEXX offers enhanced performance and an even greater ROI than any other option available. This means greater sales opportunities for all of us.

- No filtered valve core required means simpler installation
- Drop in Bag application with simplified quantity chart
- Larger particle size makes it easier to remove
- No slip hazard on the shop floor

## THE NET RESULTS FOR FLEETS

- More fuel savings, more even tire wear, and the smoothest ride
- 2x more vibration absorption power
- 15% better performance
- Easier to use

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## ***Dual Force***

### **ACTIVE BALANCING TECHNOLOGY**

- Partnered with the foremost experts in vibration analysis & tire testing
    - KCF Technologies, a leader in vibration diagnostics
    - Penn State University Center for Acoustics and Vibration
    - Other universities and tire testing labs including Smithers Rapra
  - A wireless vibration sensing system measured vehicle responses in real time, validated by hundreds of thousands of recent miles of truck data
  - Two soft compounds selected: together they balance the wheel-end and lower operating costs better than any other internal balancing compound
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## **Frequently Asked Questions**

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### **WHY DOES VIBRATION MATTER?**

- Wheel-end vibration is wasted energy and can lead to uneven tire wear
  - Wasted energy is also wasted fuel, resulting in greater fuel consumption
  - Less vibration means less wear-and-tear on the truck and the driver
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### **IS EQUAL FLEXX SAFE FOR TIRES, WHEELS AND TPMS/ATIS?**

- EQUAL FLEXX is the softest internal balancing compound available
  - It will never damage the tire casing, wheel or TPMS units
  - It does not void tire or wheel manufacturer warranties
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### **WHAT TYPE OF VEHICLES CAN USE EQUAL FLEXX?**

- Created for heavy duty commercial truck and bus applications and LT tires on commercial light trucks with dual wheel positions (Class 3 or higher: over 10,000 GVWR)
- Not recommended for use in passenger cars