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CRANKED UP CONVERSATION

March, 2011



South of the Border



2011 ACTE Teacher of the Year Award



Also in this issue:

- Chicago Pneumatic's Winners' Circle
- Grease Girl Gets Her Garage, and Gun
- One Cool Blue Tool

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INSIDE THE BAY

First, I'd like to congratulate Gary Weese in being awarded the 2011 ACTE Teacher of the Year. Good job Gary, I'm sure your students are proud.

What a February. It flew by, especially working on this issue and trying to keep up with all the emails. Keep them coming in though it's great hearing from everyone.

We have a few busy months coming up so there will be quite a bit of neat stuff coming up in future issues. Please forward the CUC email to all your friends and give them a chance to win too.

Don't forget to check out our contests, it's great getting all the gear out there.

Thanks.

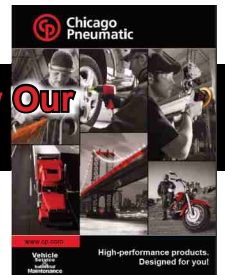
Marvin A. Spehar
Marketing Communication Manager
Chicago Pneumatic
[Click here to email me](#)

In This Issue

- Chicago Pneumatic's Winners Circle
- Grease Girl Gets Her Garage, and Gun
- 2011 ACTE - Teacher of the Year Award
- West Coast Customs
- One Cool Blue Tool

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**Gettin' Ready for Summer Contest:
What's the Max Torque of a CP7729?
See this issue for the answer.**

20 Winners! The Prize,.... Take your Pick



[Click Here to Email Your Entry](#)

Over 100 years of experience

Since 1901 the Chicago Pneumatic name has represented high-performance tools and equipment designed for an extensive range of applications. Today, Chicago Pneumatic has a global reach, with local customer centers around the world. Chicago Pneumatic tools and air compressors are tailored to the needs of the industrial, vehicle service, and construction markets. Every day we develop and manufacture new products that are meant to meet your demands not only today, but tomorrow as well. To learn more about our extensive range of tools, hydraulic attachments, industrial and portable compressors, accessories and workshop equipment, please visit www.cp.com.

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Winner's Circle



Last Month's Contest Winner

Name the Gasoline Girls pictured.

Becky Sue has it right in the picture. Boo, unbelievably there was no winner. What tripped everybody up? First of all, it's Kristin, not Kristy, and it's Becky Sue, not Becky. Sorry guys, be more careful next time, I think I'm gonna keep the cooler.



More Winners

Congratulations to the 25 new subscriber winners, and their friends who sent them the link to subscribe to Cranked Up Conversation. Each winner, and their buddy, won their choice of a black or flame CP baseball cap. The winners were drawn from all the new Cranked Up Conversation subscribers, congratulations. See this months contest below.



By Popular Demand, The Gloves are Back This Months Subscription Sweepstakes

Get your buddy to sign up to Cranked Up Conversation and they can win a nice pair of impact gloves. Only new subscription entries are eligible to win. It's simple, just forward your Cranked Up Conversation email, or tell them to go to www.cp.com/cuc to subscribe and be automatically entered to win.



The CP Rolling Sweepstakes

All entries submitted, for any of our contests, will automatically be put into the Chicago Pneumatic rolling sweepstakes and grand prize drawing. This sweepstakes will give you multiple chances to win throughout the year. When you win, you'll be notified by email before we put your name in print. The more contests you enter, the better your chances are of winning. The super grand prize package will be announced in the fall.



By Kristin Martin
Gasoline Girls

Grease Girl Gets Her Garage, and Gun



It seems the longer someone has been involved in wrenching on cars, the larger their “toolbox” becomes. I say “toolbox” because we all know that our car-related tools and things never can be contained in a mere *box*. Sure, it may start as one little box. But it seems that tools and spare parts can extend as far as we allow space for them to.

There was a day, not long ago, that my toolbox really was a *box* namely, it was a household “Do-It-Herself” toolkit I had been given for high school graduation. However, since jumping head first into my own classic car my toolbox has quickly extended.

In the early days of owning my 1955 Studebaker Champion, I was dependant on others for workspace and borrowed tools. Not to mention advice! As the years have passed I've grown in know-how and, of course, tools.

Very recently I've taken some big steps forward in my “toolbox.” The first step - moving into a place with my own garage. Many of you may take having a garage for granted. But when you're a single girl, living in one of the most expensive cities in the world... you realize how hard garage space is to come by.

Finally, after years of waiting, I have my own bit of garage floor that I can choose to go tinker in whenever I want! It's been fun setting up my garage for the first time. Being a girl, I made sure to choose a fun color to paint the floor and quickly hung all of my spare hubcaps on the wall. But decorating hasn't been the only thing going on in that garage. I've been working hard to get all of the necessary tools that make a garage complete.

Which brings me to another big step in building my “toolbox” the inclusion of my very first air tool... or should I say *our* air tool. The Gasoline Girls and I are now outfitted with our very own Chicago Pneumatic ½” Impact Wrench (CP7749). I was the lucky one to open the box and my boyfriend said he'd never seen a girl so excited about a tool in his life! (He quickly followed up to duplicate that excitement by buying me impact sockets...what a guy!)



Garage check. Toolbox check. Chicago Pneumatic Impact Wrench check! What more does a girl need?! The other Gasoline Girls and I have already been busy at work in my new garage. We got crafty at our last meeting and made our own car club banner to hang up at car shows. We also got brave and tackled our very first brake job of upgrading the master cylinder in my Studebaker to a dual-reservoir master (no more losing the brakes for me!)

We're looking forward to many more wrenching opportunities. Of course eventually some of those jobs are going to require the next exciting tool for our ever-expanding toolbox. What's in your toolbox that you can't live without?





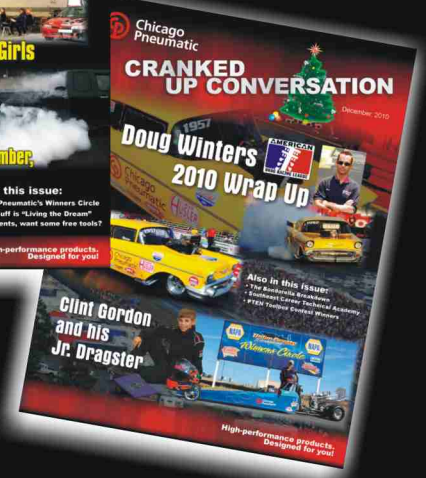
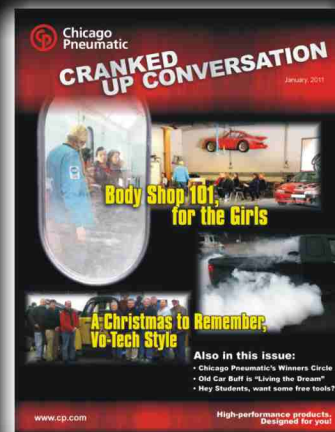
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Hey Students,... want some free tools?



Send us a picture or video of you, or your class, using Chicago Pneumatic tools and you could win. Entries will be judged on creativity, so make it good. Winning schools, and top entries, not only win cool prizes, but will also end up on the cover of a future issue of Cranked Up Conversation. Email your entry to marvin.spehar@cp.com and look for the next issue.



Click Here, or Go to www.cp.com/cuc to sign up

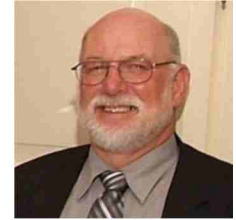
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2011 ACTE Teacher of the Year Award

Shreveport, LA
Caddo Career & Technology Center



Congratulations to Gary Weese, Automotive Technology Instructor at Caddo Career & Technology Center in Shreveport, for receiving the 2011 ACTE Teacher of the Year Award at the ACTE Annual Convention & Career Tech Expo held last week in Las Vegas, Nevada.

The purpose of this ACTE award is to recognize teachers who are providing outstanding career and technical education programs for youth and/or adults in their respective fields and communities. Recipients of this award must have made significant contributions toward innovative, unique and novel programs that are serving to improve and promote career and technical education. Nominees for the award must be currently employed as full-time classroom/laboratory teachers in a career and technical education program (other than at the baccalaureate level); should have been involved in some capacity in ACTE activities at the state, regional and/or national levels; and must be a member of ACTE and a state association for five years.



Gary Weese (L), Gary Moore, ACTE President (R)

Gary has been employed with the Caddo Career & Technology Center for 12 years and owns/operates automotive service businesses in the Shreveport area. He has been a member of ACTE (Association for Career and Technical Education), Louisiana ACTE, and the Trade & Industrial (T&I) Division for 11 years. In his service to those organizations, Gary has provided leadership for numerous years as T&I president and as LACTE President in 2008-2009. He has also served on several division, state, regional and national committees. Gary is a member of DECA (Distributive Education Clubs of America), AYES (Automotive Youth Education System), Skills USA, and NATEF (National Automotive Technicians Education Foundation - organizations in which he leads his students and serves as evaluation team leader. He has taken many students to state, regional and national competitions where they received



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Louisiana Region IV ACTE Members

L to R: Rosetta Boone, Gary Weese, Barbara Weese, Marilyn Gastineau
Back Row: Tracy Beard, Barry Brantley, Dave DeRousse, Jolynn Ross, Janie Cypret

Consumer Sciences, Guidance, Health Sciences Technology, Marketing, Technology Education, or Trade & Industrial - with selection as the state winner in each category. State winners compete at the regional level - Louisiana is in Region IV along with Arkansas, Mississippi, New Mexico, Oklahoma and Texas. For example, Gary was selected 2009 Trade & Industrial Teacher of the Year and named as Louisiana ACTE Teacher of the Year in July 2009 (at LACTE conference). He then competed at Region IV Conference in San Antonio, Texas, in April 2010, where he was named Region IV 2010 Teacher of the Year. From there, he became the Region IV nominee for the ACTE award. Sharon Hornsby was named 2010 LACTE Outstanding Career and Technical

awards, but also gained valuable life skills through those experiences. Gary is always concerned about the development of his students - both in their technical skills and in their personal life skills. He is a great example to all career and technical educators. Louisiana ACTE congratulates Gary on this accomplishment!

Just as a word of encouragement to other Louisiana career and technical educators - you or someone you know or work with might be our next winner. There are 4 awards categories - Outstanding New Career & Technical Teacher, Outstanding Career and Technical Educator, Outstanding Teacher in Community Service, and Teacher of the Year. The awards process begins at the state division level - Administration, Agriculture Education, Business & Education, Family &



Educator at the 2010 LACTE Conference in Baton Rouge. She will compete at Region IV in Biloxi, Mississippi in April 2011. If you are interested in the awards program, visit the ACTE website www.acteonline.org and select the link to Awards. Region IV awards program guidelines are also posted on the Region IV link from the ACTE website. Our LACTE website also provides information www.lacte.org.





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CP77X9



Featuring Patented Single Hand Forward / Reverse

Two Compact Impacts from the CP77X9 Family



CP7729

3/8" Impact Wrench

- 415 ft-lbs. Max Torque
- Compact Powerhouse

CP7739

1/2" Impact Wrench

- 450 ft-lbs. Max Torque
- Compact Powerhouse



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West Coast Customs



Corona, California



Sacrificing to Achieve His Dream



By Ruben Padilla
CP - Mexico

West Coast Customs (WCC), a car remodeling and customizing company, was started in 1993 by Ryan Friedlinghaus. Armed with only a dream, a lot of enthusiasm, and a loan from his grandfather Edward Cifranic, Ryan was able to realize his dream when the first location opened its doors in Orange County California. WCC later moved to Los Angeles, and is now currently headquartered in Corona, California.

Through their innovative designs, quality craftsmanship, strategic marketing, and being able to stay one step ahead in this rapidly expanding market, WCC is now world renowned. With successful franchised operations already operating in Mexico, Germany, Dubai, Malaysia, Russia, and Japan, they are now expanding into Canada, South Africa, and Australia.



WCC has expanded its presence in the automotive industry with the introduction of their new catalog of body kits and wheels, and by expanding into the motor coach market. Working closely with its Japanese franchise, WCC opened its first aftermarket coach customization shop, West Coast Customs Coach.

WCC gained its celebrity status by being the original site for MTV's, "Pimp My Ride", which was hosted by Xzibit. WCC also appears in the video game L.A. Rush.

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Building on their success, WCC now has their own reality show on TLC and The Discovery Channel called "Street Customs". The show is also syndicated in the UK as "Custom My Ride". Produced by Pilgrim Films & Television, it features members from the original cast of "Pimp My Ride", including Ishmael ("Ish") and Big Dane. Also airing on the Discovery HD Theater channel is their new series "Inside West Coast Customs" which premiered in January 2011.

Ryan Frielinghaus officially inaugurated the world famous auto shop West Coast Customs in Mexico by being the guest of honor at the ribbon cutting ceremony.

Gerardo de la Borbolla, who brought the concept of WCC Mexico to Ryan, was pleased with the opening of the new shop and program. Gerardo sacrificed many things in order to achieve his dream, including much time with his family. In speaking with him, he also emphasized that, "It was worth the effort and sacrifice to see this project done."



See the next issue of Cranked Up to find out what West Coast Customs is up to next



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One Cool Blue Tool Precision Torquing



BlueTork



The week of February 7th the BlueTork tool was on display at the Technology Maintenance Council (TMC) show in Tampa FL. Chicago Pneumatic was part of the "Wheel Torque Solutions" booth which included Alcoa Wheels, B&D Cold Heading lug bolts, and ITW CIP Pac-Sleeve nuts. These 4 companies teamed up over 2 years ago in partnership with a major waste hauling company to test and modify all components of the wheel assembly with the goal of eliminating wheel-off incidents, while reducing maintenance costs. "Wheel Torque Solutions" was recognized by the Heavy Duty Trucking magazine as one of the top new products for 2011 and gave an award to each of the 4 companies that comprise the group. The article can be found on page 38 of the February edition of Heavy Duty Trucking magazine, or by clicking this link. [Click Read the Article](#)

The solution that was recognized includes using the proper quality components, and making sure that the torque on each lug nut is

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Wheel Torque Solutions' Process Helps Prevent Wheel-Off Incidents

correct and repeatable. This is where the Blue Tork tool solidifies the equation. The BlueTork is a pneumatic nut runner which insures that all lugs are tightened on the wheel to the same torque, and that the process is correct regardless of which technician is doing the job. The BlueTork is much lighter than a conventional one inch impact gun, and allows correct and repeatable torque values every time unlike an impact wrench. The BlueTork utilizes two pneumatic motors which allow precise measurement of the applied torque (ft-lbs.), and will automatically disengage when the proper torque value is achieved.

The BlueTork is being used across the country by many fleets, and continues to lead the way in reducing maintenance costs, easing operator fatigue and injury. Most importantly, it is a key step in the wheel torque solution process which helps reduce the risk of wheel-off incidents and increases public safety.

If you are interested in learning more about BlueTork and how it can benefit your operations please contact the Chicago Pneumatic BlueTork Sales Manager and Wheel Torque Solutions representative, Tom Pelette at thomas.pelette@CP.com.



L to R: David Walters, Ted Schiebold, Thomas Pelette, Ross Hill

HEAVY DUTY Trucking '11 Top 20



Ricardo Hernandez (L), Thomas Pelette (R)



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